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Four Perspectives of the Balanced Scorecard Framework The perspectives of the Balanced Scorecard help to establish a cause-and-effect logic for the strategy map. Learn how to properly map business goals into the Finance, Customer, Internal Processes, and Learning and Growth perspectives. Part 1: Understanding Balanced Scorecard Why these four perspectives? What do we map inside? How to come up with the relevant goals? Part 1 > Part 2: Four Perspectives of the Balanced Scorecard The difference between perspectives. Examples of the goals and indicators for each perspective. Part 2 > Advantages and Disadvantages of the Balanced Scorecard Framework Any business framework has its area of recommended application, its advantages and drawbacks. Check out the details of the analysis. Balanced Scorecard Audit Checklist – 12 Control Points Even the best business systems need to be revised and updated regularly. Use the checklist below to audit your Balanced Scorecard, find possible problems, and fix them during the early stages before they result in bigger issues. We divided possible situations into the green, yellow, and red zones so that you can quickly learn if your Balanced Scorecard is at risk and how to fix it. Continue to the Balanced Scorecard checklist. Balanced Scorecard in Practice As a part of free strategic planning course we discussed how to describe a strategy using Balanced Scorecard framework and its key components – strategy map, business goals, KPIs, and initiatives. Find below a complete video of the Lesson 6: YouTube Playlist Click on the playlist button on the right to select video. Templates for Balanced Scorecard We have designed some templates for Balanced Scorecard. These templates make it easy to represent KPIs and BSC perspectives visually. Updated: 15 templates in PDF and PNG added! Ready-to-use templates for Balanced Scorecard save you time; you don't need to hire a professional designer - you already have what you need for a quick start. Download in PDF and PowerPoint formats. Do you plan to brainstorm your strategy? We recommend you have a look at this print-friendly template for a strategy map. That's the template that we use on live events to start the discussion around strategy. The template is available in several languages and has proven to be effective for strategy discussion. Your time is too valuable to spend it on routine design tasks. Even with the best templates, the Balanced Scorecard task will consume a lot of your energy. Join business professionals who use BSC Designer for their strategy scorecards: Free plan for small projects Beautiful strategy maps Full Toolkit for the KPIs Free product video tutorials Sign-up with a Free Account Looking for something more? Start Over Review the sections of this article once again. First published: April 16, 2014, updated: June 19, 2021.Citation: Savkin, Aleksey. "30 Balanced Scorecard Examples with KPIs." BSC Designer, 2014, If you prefer to receive posts like these by email sign up to our newsletter. How Business Professionals Use BSC Designer Capture their thoughts about strategy on a strategy map. Track leading and lagging indicators to calculate performance. Engage employees in strategy execution and keep team accountable.